

November 26, 2007

To whom it may concern:

It is my pleasure to bestow a compliment upon a fellow sales trainer.

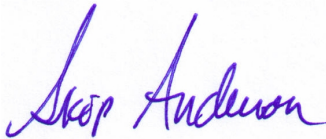
You can see why I hold this man in high regard if you search "*sales training*" using Google or Yahoo. Through this simple search, you can locate a website forum about sales and selling at SalesPractice.com, as it is at or near the top for all related searches on these two major search engines.

Because there are few sites that are open forums to which anyone can contribute (as opposed to a site that is proprietary and includes the site owner's sales information only), many of North America's top sales trainers occasionally participate at SalesPractice.com. This sales master's recent contributions in the forum have been most refreshing and knowledgeable.

I have found Steven Burke's knowledge about B2B sales subjects to be outstanding—and often—superior in quality and insight than other expert contributors. This is remarkable considering the forum's present contributors. When it comes to discussing B2B sales skills in the written word, nobody displays more knowledge about sales and selling than does Steven.

It is without hesitation that I, as a professional sales trainer, recommend Steven Burke to assist you with improving your staff's sales performance.

Sincerely,



Skip Anderson
Founder and President,
Selling to Consumers