



December 01, 2004

To Whom It May Concern:

I have known Peter Burke for approximately 20 years.

Peter was always a top sales producer in our industry. In addition to that, his sales skills training programs helped many of us to achieve higher status and incomes. In the past five years, we have flown Peter to Houston twice to train our people in specific sales skills and notable success.

His one day seminar on prospecting (GOLD CALLING) is possibly the definitive taught anywhere.

Yours truly,


Anthony Chiovitti

Vice President of Sales

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